

UTM AHIBS APPOINTS MSM GROUP CEO AS ADJUNCT PROFESSOR

KUALA LUMPUR, JUNE 21, 2021 – MSM Malaysia Holdings Berhad (MSM), the country's leading sugar refiner, announced today that its Group Chief Executive Officer, Syed Feizal Syed Mohammad, has been appointed as Adjunct Professor by the Universiti Teknologi Malaysia (UTM) Azman Hashim International Business School (AHIBS).

The appointment is effective 15 June 2021 for a duration of one year. In this role, Syed Feizal will contribute to UTM AHIBS on industrial knowledge with an emphasis on leadership, business, management, innovation as well as entrepreneurship. He will also be conducting lectures, seminars and dialogues with academic employees and students of AHIBS.

"I am truly humbled and honoured on the opportunity given by UTM AHIBS to share my knowledge, experiences and skills to equip and nurture our next generation industry leaders. I believe the school's approach on academia-industry collaboration will optimise student's learnings, research and thesis on their MBA projects with an applied practical know-how," Syed Feizal said.

"I have always been passionate about giving back learnings and this platform will provide me with an avenue to share my knowledge and to also learn from thought leadership of peers similarly appointed and the views of future leaders," he added.

MSM has recently launched the MSM's Prodigy Program as a way to give back to the community especially for young graduates who has not been able to land a job due to current economic situation. The program is aimed to produce marketable young graduates as we provide avenues for continuous development via on-the-job training, soft skills training and expert coaching. At the end of the program, qualified Prodigy will stand a chance to be part of MSM's workforce or be better positioned for jobs elsewhere that would recognise their readiness entering the job market.

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About MSM Malaysia Holdings Berhad (MSM)

MSM Malaysia Holdings Berhad (MSM) is Malaysia's leading refined sugar producer and one of the biggest sugar refiner in Asia. MSM is involved in producing, marketing and selling refined sugar products under the "Gula Prai" brand. The company conducts its business principally through two operating subsidiaries, MSM Prai Berhad and MSM Sugar Refinery (Johor) Sdn Bhd. In addition, MSM also operates a logistics company – MSM Logistics Sdn Bhd.

At present, MSM's annual production capacity is up to 2.05 million tonnes of refined sugar. In 2020, MSM produced 1,010,215 tonnes of refined sugar, of which 270,628 tonnes are catered for the export market. Currently, MSM corroborates up to 60% of the domestic market share. MSM has been listed on the Main Market of Bursa Malaysia since 2011 and has a market capitalisation of RM 401 million as at 31 December 2020. MSM combines economic success with environmental protection and social responsibility for a sustainable future.

MSM offers a variety of products ranging from white refined sugar of various grain sizes to soft brown sugar. These are marketed and sold in a variety of packaging options under its flagship brand - Gula Prai. MSM also sells molasses, a by-product of the refining process, to distilleries and producers of ethanol, animal feed and yeast, among other products. Aside from household consumers, MSM sells to a wide range of customers in Malaysia and in other countries directly and indirectly through traders, wholesalers and distributors. Its customers include major companies in the beverage and confectionery industries, hotels, restaurants and food outlets.

For more information, please visit www.msmsugar.com

Forward Looking Statements

Certain statements in this media release regarding MSM's operations may constitute forward-looking statements. These statements can be identified by key words such as "believes", "estimates", "anticipates", "expects", "intends", "may", "will", "plans", "outlook" and other words of similar meaning in connection with a discussion of future operating or financial performance. These statements relate to the plans, objectives, goals, strategies, future operations and performance of MSM. Actual results and outcomes may differ materially from those projected in any forward looking statements due to various events, risks, uncertainties and other factors. We neither intend to nor assume any obligation to update or revise any forward looking statements, whether as a result of new information, future events or otherwise.

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